

10⁴ OUR VISION

Providing our students the opportunity to
succeed in school.

10

Cities

100

School Partnerships

1,000

Academic Personal
Trainers

10,000

Students Annually
Transformed



OUR FOUNDATIONS

OUR MISSION

Transformation Starts Here.

We provide students with the high-performance mindset, strategies and support to transform their confidence, motivation and grades in school.

OUR WHY

Every student deserves the opportunity to succeed

OUR VALUES

- I** **NTEGRITY** – Doing the right thing when no one is watching.
- N** **URTURE** – Cultivating growth through support.
- S** **ERVICE** – Actively seeking ways to improve the experiences of others.
- P** **ASSION** – Intense enthusiasm driving purpose and excellence.
- I** **NNOVATION** – Continuously pursuing a better way.
- R** **ESILIENCE** – Becoming comfortable being uncomfortable.
- E** **MPOWER** – Confidence & autonomy and purpose through empowerment.